

New chippy catches top award in national contest



The successful frying line up

Freshfield shop has joined the fish-frying elite with quality food award

by Thomas Martin

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THE Good Catch Fish and Chip shop in Freshfield has joined the fish-frying elite from across the UK, by scooping the prestigious NFFF Fish and Chip Quality Award.

The Good Catch also has two shops in Manchester, both of which have also achieved the award.

The chip shops are family run by four brothers and sisters; Alison, Chris, Michelle and Robert Pittaras. Since running two successful fish and chip shops in Manchester, the family decided to open their third shop in Freshfield in 2012.

Chris said: "We have been really happy with the way our shop has been received in the area. Our family had the Pittaras Chip Shop in Queens Road in Formby many years ago, which was extremely popular at the time, so it is great for us to come back to the area with such a good reputation to our name. We have already built up quite a reputation at The Good Catch, with customers visiting us a weekly basis. Our customers are not only local to our shop but are also travelling from places such as Crosby, Hightown and Ainsdale for our food."

Alison said: "We have become very popular in a relatively short space of time and we feel this is because the quality of our food, and the service we provide, has been consistently high quality since we first opened."

The Good Catch offers a top-quality traditional chip shop menu, with a wide selection of fresh-daily fish and home-made specials to choose from, including Gluten Free fish and chips every Monday. The shops have combined a traditional food menu, with a modern view on sustainability and eco friendliness. Only responsibly-sourced, sustainable fish are on the menu.

The National Federation of Fish Friers (NFFF), the trade body that represents the nation's best fish and chip shops, aims to raise standards within the fish and chip trade and enhance the profile of the industry. The NFFF rewards and promotes shops that provide top-quality products and high standards of hygiene, as well as fryers who show a high level of competence.

The Pittaras family were thrilled with the news that they have received the NFFF Quality award, as they feel that the hard work from them and their staff is being rewarded. To qualify, The Good Catch went through detailed inspections of the shop's presentation, hygiene and cleanliness, staff training, equipment, frying and customer-service skills and, most importantly, the quality of the cooked product.



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